

ACCA / BCSDM / BMCC SEMINAR
CREATING BUSINESS SUSTAINABILITY THROUGH GLOBAL STANDARDS
The Survival of SMEs in the Global Supply Chain
23rd OCTOBER 2008
PARK ROYAL HOTEL KUALA LUMPUR

PROGRAMME.8.30am—Registration9.00am - WelcomeDato' Saw Choo Boon –
President BCSDMAddress by Guest of Honor -
YB Datuk Douglas Unggah
Embas, Minister of Natural

Resources and Environment.

9.30am - Coffee Break10.00am— Session 1Creating Business Sustainability
Through Global Standards.10.45am—Session 2Driving Responsible Business
Practices in SMEs12.30pm—Lunch2.00pm—Session 3

Success Stories

3.00pm—Session 4

Panel Discussion

4.00pm—Networking5.00pm—Ends

For Malaysian SMEs to have the capacity and capability to integrate, operate and survive in the fast changing global supply chain realm, there must be in place, the necessary prerequisites within the SMEs, which can make them world-class operations. These prerequisites have to do with the right entrepreneurial mindsets and attitudes that can spur the right decisions to focus upon, and invest in key areas, which can provide the required capacity and capability. Upgrading of skills and technical know how, technology initiatives, R&D, Standards certification, acquiring new production processes and continuous innovation and quality enhancement are but a few of the factors that make an SME attractive to the larger companies.

This practical one-day seminar workshop will allow participants to gain an understanding on opportunities in applying responsible practices, the available tools and expertise required to leverage opportunities and hear from some best practices that have successfully implemented CSR within their business strategy and processes, and the benefits they have achieved.

Guest of Honor:

YB Datuk Douglas Unggah Embas, Minister of Natural Resources and Environment, Malaysia

Speakers:

- Mr. Tay Kay Luan, Director ASEAN & Australasia, ACCA
“CSR as a Global Standard in Driving Sustainable Business”
- Y Bhg Dato' Ir Dr Johari Basri, Director General, Department of Occupational, Safety & Health
“Ensuring Regulatory Compliance”
- Mr Stephane Alby, Executive Director for Finance & Control, Nestlé (Malaysia) Berhad
“Ensuring Product responsibility in the Supply Chain”
- Mr S. Perry, Managing Director, Tex Cycle Sdn Bhd
“The Tex Cycle Success Story”
- Mr KF Wong, Managing Director, Redring Solder Sdn Bhd
“The Redring Experience”

Sponsored by:

RM 150.00 per person only including Refreshments, Lunch and Materials.

To Register call Gabriel at 03 21631784 or e-mail <gabriel@bmcc.org.my>